

**Catholic University in Ružomberok, Slovak Republic**  
**Faculty of Education**  
**Institute of Stefan Nahalka in Poprad**  
**Management Department**

in collaboration with

Poprad town and Ing. Jozef Švagerko, Poprad Mayor

under the patronage of

Minister of Education, Science, Research and Sport of the Slovak Republic prof. Ing. Peter  
Plavčan, CSc.,

Rector of Catholic University prof. ThDr. Jozef Jarab, PhD.

and Dean of Faculty of Education of CU in Ružomberok PaedDr. Peter Krška, PhD.

are pleased to invite you to the 10<sup>th</sup> International Scientific Conference

## **Poprad Economic and Management Forum (PEMF 2017)**

***„Trends in quality of work, production, services and life“***,

which will be held on **19<sup>th</sup> and 20<sup>th</sup> October 2017** in Poprad, Slovakia.



10<sup>th</sup> conference is devoted to presentation of actual problems, trends and challenges from the area of theory and practice concerning management of entrepreneurial and non-entrepreneurial subjects, area of tourism and integrating area of humans' life quality in a modern town/village/region. Exchange of actual theoretical and practical knowledge resulting from the area of holistic management is required and a wider public platform will contribute to fulfilment of the idea of meaningful cooperation of theory and practice, higher quality of university programmes of studies, networking and mutual positive enrichment of experts from practice, scientific and pedagogic workers and last but not least students as well.

## THE CONFERENCE IS DIVIDED INTO FOUR TOPICAL AREAS:

### ● History, ethical, social and religious values

- historical and actual context of effect of Rerum novarum encyclic on contemporary society,
- new dimensions of charity and social assistance management in the context of 700<sup>th</sup> anniversary of St. Martin's birth,
- socially responsible behaviour of individuals and organizations.

### ● Tourism – history, present time and future

- milestones in development of tourism in Slovakia since the 2<sup>nd</sup> half of 19<sup>th</sup> century,
- potential of tourism development in Poprad in dimensions of the High Tatras regions, foothill, Spiš, Liptov and Zamagurie,
- potential of tourism development of Poprad in dimensions of Slovak – Polish cross-border region,
- cooperation of private and public sector in the area of tourism,
- quality of citizens' life in relation to tourism development.

### ● Human potential development

- human resources management and development, strategic management, long-life education, job performance management, ergonomics and environmentalism, personnel marketing, personnel audit, knowledge management, social and emotional maturity, company culture,
- company personnel activities, human potential education and development, human resources management process, social care of employees, information systems in personnel work.

### ● Multidimensional approach to processes performance increase

- increasing of processes performance in conditions of knowledge economy,
- innovation and quality – pillars of companies' competitiveness and fulfilment of expectations of a wide range of interest groups,
- building of management system of organizational units in specific regional conditions.

**Conference languages** are Slovak, Czech and English.

## REGISTRATION, ABSTRACT AND PAPERS SUBMISSION

You can register electronically [HERE](#). After an abstract review, the author will be informed about its acceptance or rejection. In case of abstract acceptance, the authors will receive information concerning papers submission using EasyChair system. Papers submission and the papers reviewing process are carried out only by this system. The manual how to use it will be published by the end of March 2017.

## PUBLISHING

Conference proceedings will be submitted to Thomson Reuters for indexing to Web of Science Database. Detailed information concerning papers content and formal issues as well as the review process can be found by the end of March can be found in the following reference: [www.manazmentpp.sk](http://www.manazmentpp.sk).

## REGISTRATION FEE

**150 € /contribution** – fee for publication of a paper in conference proceedings (publication fee) and personal attendance at the conference (registration fee)

- fee concerns only one presented paper regardless the number of its authors

**90 € /contribution** – fee for publication of a paper in conference proceedings (publication fee) without personal attendance

- fee concerns one published paper regardless the number of its authors

Fees (publication and registration) are not refundable. Payment instructions, banking data and instructions for the authors will be published on conference website.

## IMPORTANT DATES

Deadline title and abstract submission	<b>31<sup>st</sup> March 2017</b>
Notification of abstract acceptance	<b>20<sup>th</sup> April 2017</b>
EasyChair registration deadline and paper full text submission	<b>15<sup>th</sup> June 2017</b>
Deadline of paper acceptance/conditioned acceptance/rejection	<b>30<sup>th</sup> June 2017</b>
Deadline to integrate comments	<b>14<sup>th</sup> July 2017</b>
Notification of paper acceptance/rejection (only for revised papers)	<b>31<sup>st</sup> July 2017</b>
Payment deadline	<b>14<sup>th</sup> Sept. 2017</b>
Conference holding date	<b>19<sup>th</sup> and 20<sup>th</sup> October 2017</b>

## CONTACTS

Conference web site [www.manazmentpp.sk](http://www.manazmentpp.sk)

general information:	Ing. Anna Diačiková, PhD.	<a href="mailto:anna.diacikova@ku.sk">anna.diacikova@ku.sk</a>
administration:	Mgr. Anna Chocholáková, PhD.	<a href="mailto:anna.chocholakova@ku.sk">anna.chocholakova@ku.sk</a>
payments:	Ing. Jana Janičková, PhD.	<a href="mailto:jana.janickova@ku.sk">jana.janickova@ku.sk</a>
accommodation:	PhDr. Adriana Grigerová, PhD.	<a href="mailto:adriana.grigerova@ku.sk">adriana.grigerova@ku.sk</a>
publishing and EasyChair registration:	Mgr. Peter Madzík, PhD.	<a href="mailto:pemf.poprad@gmail.com">pemf.poprad@gmail.com</a>